



# SILVER BULLET

# STYLE PRO 2200W

## PROFESSIONAL SALON HAIR DRYER



2 SPEED & 3 HEAT SETTINGS



AUTO OVER-HEATING PROTECTION SYSTEM



PROFESSIONAL LONG-LIFE AC MOTOR



COLD SHOT BUTTON



LIGHTWEIGHT AT ONLY 541G



2 NOZZLES INCLUDED



Black  
19210

Grey  
19209

Diffuser  
19373



# SILVER BULLET

IONIC

VOLTAGE 220-240

SA 3 PIN PLUG

2.8M CORD

# SUPERNOVA

HIGH PERFORMANCE HAIR DRYER

2400 Watt



Matte Black  
19706



Violet  
19708



Champagne  
19707



2 NOZZLES INCLUDED



PROFESSIONAL LONG-LIFE AC MOTOR



2 SPEED & 4 HEAT SETTINGS



COLD SHOT BUTTON



3 METER SALON LENGTH CORD  
WITH HANGING HOOK LOOP



Diffuser  
19709

NEW

**SILVER  
BULLET**

**SuperHP™ High Performance Professional Hair Dryer with 3 Brushes**

No matter the hair type, condition or style, this all-powerful hair dryer is the tool to unleash your creative power! Complete with a free gift of two radial & one paddle Olivia Garden NewCycle™ brushes!

- 1875 Watt with super powerful airflow for extremely quick drying.
- 3 speeds, 3 temperatures.
- Ultra-lightweight at only 370g.
- Unique ergonomic handle for total control & comfort with special curvature for the thumb.
- Intelligent heat control guarantees consistent temperature & prevents hair damage.
- State-of-the-art efficient brushless motor uses less energy than traditional dryers.
- Powerful ionic generator seals in moisture & eliminates frizz.
- Advanced memory function recalls last chosen settings.
- Extremely lightweight & quiet.
- Self-cleaning function.
- Concentrator nozzle, diffuser & cleaning brush included.

**18683**



Unique dual filter design for ultimate motor protection. Removable back filter to easily clean internal filter with total 360° access. Cleaning brush included.



2 Comb Attachments (Single & Double Row),  
Concentrator Nozzle & Cleaning Brush  
**19089**

Cold shot button

3 heat settings

3 airflow speeds

Reverse airflow button for easy self-cleaning



Lock button conveniently locks settings while in use

No matter the hair type, condition or style, this versatile hair dryer is the tool to unleash your creative power!

- Ceramic technology helps prevent heat damage & adds shine
- Powerful 2000 Watt, A/C motor
- Fast drying
- Ultra light (only 539g)
- 2 speeds, 3 heat settings
- Cool shot button
- Ionic generator
- Seals in moisture & eliminates frizz
- Easy to clean removable air filter
- 2 nozzles included - 65mm & 80mm
- Drawstring storage bag included

**15638**



**PARLUX - DIGITALYON: AIR IONIZER TECH**



An evolution of the flagship Alyon® hairdryer, the Digitalyon® is the best of the best from Parlux. This is for the most hardcore user, for those that demand the best.

Packed with features, this dryer redefines what a hairdryer can do. Its unique combination of lightweight design & immense power means the Digitalyon® can handle any styling & drying situation you throw at it.

- More powerful than ever at 2400 Watts.
- 2 speeds & 4 temperatures.
- Antibacterial paint coating enriched with silver powder that prevents the proliferation of bacteria.
- New wave heating element for uniform heat distribution.
- Ergonomic: lighter components & perfectly balanced.
- E-LYON® motor delivers more power, with an increased lifespan of over 3000 hours.
- Patented HFS - HAIR FREE SYSTEM: any hair that enters the dryer is forced to the back of the dryer motor & concentrated on a removable screw that is detached from the back of the dryer.
- Cool front end allows you to grab the front of the dryer.
- Includes 2 new SLIM "straightener effect" nozzles.
- 3.3 meter super-strong cable with swivel end.



Silver  
**18445**

Anthracite  
**18446**

Superior performance, higher power & longer lifespan.

- 2200 Watt
- Longer life: 2500 hours
- Less noise - incorporated silencer
- 2 speeds, 4 temperatures
- 2 nozzles included
- Eco-friendly Ionic & Ceramic technology
- Lightweight at 456g
- 2.8m cord



Ice  
12204

Fuchsia  
12207

Red  
12209

Light Gold  
12212

White  
12211

Black  
12213

Diffuser for Parlux Advance Light  
12214

Spare Advance Nozzles, 2 Pack (Large & Small)  
13692

**EXPRESS YOUR TALENT BY EXPLORING NEW STYLE UNIVERSES.**  
 Digital excellence for professional styling without boundaries!



**Two nozzles included**  
 (Standard & slim)

**Designed with an exclusive texture**

The perfect combination of classic design & Parlux ETHOS<sup>®</sup> digital technological innovation, offers exceptional performance & reliability that improve professionals' daily work & user experience. The professional digital motor & high quality construction guarantee lightness, power & sturdiness, maintaining the heritage & values that have distinguished the Parlux brand for over 40 years.

**Available in Titanium 19197**



**Air Ionizer Tech**

Thanks to Air Ionizer Tech Technology, Parlux ETHOS<sup>®</sup> emits negative ions, accelerating the drying process & neutralizing static electricity. The result is soft, silky & shiny hair, free from frizz.



**HFS Hair Free System**

Innovative HFS "Hair Free System" hair catcher that enables the user to keep the hairdryer clean with a simple daily action.



**More powerful**

An ideal power output of 2300 Watts which, combined with optimized temperatures, ensures fast & flawless drying in just a few steps, turning every styling moment into a unique experience.



**9 combinations  
 3 speeds - 3 temperatures**

Digital interface for a fully customizable drying experience like never before, 9 possible speed/temperature combinations. Thanks to the memory function, you'll find your last setting when you switch on for quick & immediate use.



**ON/OFF button with lock**



**Lighter, perfectly balanced**

Thanks to its small diameter & pleasant, classic handle design, the ETHOS<sup>®</sup> offers impeccable ergonomics & balance, restoring the exceptional usability of traditional Parlux professional hairdryers. This allows hair stylists to work with maximum freedom of movement & comfort for intensive use in the salon without tiring.



**Long-lasting**



**New digital switches**

Newly-designed fully digital interface for maximum ease of use & customization.

The patented "STC - Special Twisting Cable" offers unprecedented freedom of movement. Its innovative technology allows the cable to freely rotate 360°, eliminating kinks & enabling more comfortable & efficient cable management during use.



parlux  
**ELYSIUM**<sup>®</sup>  
 AIR IONIZER TECH

**NEW**



3 nozzles in the pack



Professional digital oversized mini-motor

The perfect combination of classic design & Parlux ETHOS<sup>®</sup> digital technological innovation, Parlux ELYSIUM<sup>®</sup> offers exceptional performance & reliability that improves professionals' daily work & user experience. The professional digital motor & high quality construction guarantee lightness, power & sturdiness, maintaining the heritage & values that have distinguished the Parlux brand for over 40 years.



"Air Ionizer Tech"

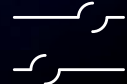


Quick & easy cleaning system


Available in Titanium  
 19841



9 combinations  
 3 speeds - 3 temperatures



ON/OFF button with lock



**Patented STC  
 Special Twisting Cable**

The patented "STC - Special Twisting Cable" offers unprecedented freedom of movement. Its innovative technology allows the cable to freely rotate 360°, eliminating kinks & enabling more comfortable & efficient cable management during use.



Long-lasting

- Maximum durability
- Perfect combination of wattage, air quality & temperature
- Lightweight
- Strong focus on user comfort
- Air Ionizer Technology which removes static electricity from the hair, making it soft & shiny
- Low environment impact
- Longer lifespan of over 3000 hours
- 2250 Watt

- Ionic technology
- Anti-heating front body
- Cold air button
- Built-in cable holder
- 2 speeds, 4 temperatures
- 3 meters of extra strong cable
- Hair Free System included, enables the user to keep hairdryer clean with a simple daily action
- 2 nozzles included



Yellow  
14435



Pink  
14436



Red  
18257



Turquoise  
14439



Bronze  
14440



Matte Graphite  
14441



Jade  
15624



Matte Black  
14442



Night Blue  
Antibacterial paint coating, enriched with silver powder that prevents the proliferation of bacteria & microbes on the dryer surface. A more hygienic way to dry.  
16608



Gold  
Antibacterial paint coating, enriched with silver powder. Prevents proliferation of bacteria & microbes on the dryer surface. A more hygienic way to dry.  
17710



Parlux Alyon Diffuser  
14634

Night Blue Dryer & Diffuser Set  
16609

The technological restyling of the Parlux 3200® PLUS combines the power associated with a new one suction concept, ensuring quieter & fast drying. Redesigned for an even more professional experience. Equipped with 2 nozzles with a secure, precise & quick adhesion. One for a perfect setting of the hair & the other for fast drying.

**LIGHT WEIGHT**

Reducing the weight of all the components has created an exceptionally light hairdryer for maximum comfort.

**NEW ASPIRATION**

Designed to optimize drying thanks to a greater air flow.

**MANAGEABLE**

Ergonomic handle for more balance & comfort of use.

- 1900 Watt
- Long life of over 2000 hours
- 2 speeds, 4 temperatures
- Instant cold shot button
- 2.8m cable



Red  
15625



Fuchsia  
15626



Violet  
15627



Black  
15628



Silver  
15629



Diffuser for 3200 PLUS  
15630

**PARLUX 3800 CERAMIC & IONIC ECO FRIENDLY**



- 2100 Watt
- 4 temperatures, 2 speeds
- Eco-friendly
- Lightweight at 500g
- Low noise
- Made of energy-saving, ozone friendly, recyclable materials.
- Larger than Parlux 3500, smaller than the Parlux 3200.
- Includes 2 nozzles



**PARLUX 385 POWERLIGHT**



- 2150 Watt
- Ionic & Ceramic
- Very light
- 4 temperatures, 2 speeds
- Eco-friendly
- Includes 2 nozzles

Diffuser for 385 Powerlight  
9346



Spare Nozzles, 2 Pack  
(Large & Small)  
13687

- 2000 Watt K-Lamination motor emits 73 cubic meters of air.
- Compact design makes it the perfect travel companion.
- Designed for long-lasting durability, reliability & performance.
- Weight: 500g
- 4 temperature, 2 speed settings
- Instant cold shot button
- Includes two concentrator nozzles

Diffuser for 3500  
4161



Spare Nozzles, 2 Pack  
(Large & Small)  
13690



Black  
4905



Silver  
4906

PARLUX SUPERTURBO HP



Exclusive to HH&B. The most powerful Parlux model available. Ideal for those with thick, long and/or voluminous hair that requires special power to dry. Ideal for those who struggle with the time taken to dry their hair with conventional dryers. The Superturbo cuts drying time significantly with more air power applied at once. Allows for quicker & easier drying.

- High power at 2400 Watt
- Lifespan of over 1800 hours
- 84 Cubic meters/hour for fast drying time
- 2 speeds, 4 temperatures
- 2 nozzles included
- 3 meter strong cable

12124



Diffuser for Superturbo HP  
15630

PARLUX 2800



- 1760 Watt
- Glossy black finish
- Weight: 590g
- 2 speeds, 4 temperatures
- Instant cold shot button
- Includes two nozzles

2173



Spare Nozzles  
Fits the Parlux 2800 & 3000.  
2 Pieces  
13691

**Magic Sense Diffuser**

A revolutionary way to dry curls & style hair. The size & openings have been designed to create the perfect temperature & airflow combination for quicker drying, better curls & less frizz. Its external cover & anti-heating design makes it more comfortable & safe to use. The 15 massaging prongs stimulate the scalp as you dry.

Fits all Parlux hairdryers, **except the Parlux 385 & Parlux 3500.**  
**16610**



**Melody Silencer**

To be placed on back of dryer to significantly reduce noise. Small, light & easy to install. Can be used on all Parlux dryers.

**6679**



**VERY IMPORTANT!** - Keep filter of hairdryer clean; normally clean at least once a day. Your dryer will last much longer.

WAHL



JAGUAR



**5 Star Barber Dryer**

Classic chrome finish & sturdy design, this dryer fits in in any trendy barbershop. Intended for use on all lengths & types of hair.

- 2200 Watt
- Ionic technology with tourmaline grill for faster drying & better shine
- 2 speed settings & 3 heat settings
- Concentrated airflow
- Cold shot technology to hold styles in place
- Removable filter that is easy to clean
- Lint guard at back of dryer keeps dryer clean & improves durability
- 2 concentrator nozzles included

**18539**



**HD CALIMA**

- 2000-2200 Watt (220-240V)
- Professional hairdryer with AC motor
- Air volume: 29.4 l/s
- 2 speeds, 4 temperatures
- Weight: 515g
- Ergonomic handle design suitable for right & left-handers
- Instant cold button
- 1 top nozzle 60mm
- 2.8 meter power cable



**Spare Nozzles**

- 60mm **16184**
- 75mm **16183**

- Diffuser **16185**

**DRYER ACCESSORIES**

Plastic Dryer Holder with Suction Cups  
**1145**



Wall Mounted Hair Dryer Holders  
Brushed Aluminium  
**4576**



Slimline Nozzle Attachment  
Clips on any nozzle for any dryer, in order to direct the heat onto the hair. For smoother blow-drying. NB: nozzle not included.  
2 pieces/set, 60mm long  
**12108**



Wall Mountable for Dryer Fitted with Nozzle  
**3749**



Aluminium, Wall-Mountable  
**3542**



Hot Iron & Tong Holster, Hot Pink  
A professional heat-resistant silicone holder for hot styling tools - designed for the professional stylist. Heat-resistant to 260°C.  
**8976**



Holster for Retail & Home Use  
Hot Pink **9053**  
Purple **9054**



Hot Sock Diffuser  
**11658**



Straightener & Tong In-Bench Holder, Round, Black, 5cm Diameter  
**3276**



Soft Mitt Diffuser  
Ideal for travelling.  
Dryer not included.  
**1143**



Dryer Hanger, Rubberized Coating  
**10630**



Smart Universal Diffuser with Silicone Nozzle  
**11327**



Universal Diffuser  
Fits most dryers.  
**1144**



PIK Universal Diffuser  
**4401**



Smart Universal Dryer Comb with Silicone Nozzle  
Perfect for thick hair.  
**11062**



Universal No Prongs Diffuser



Pink  
**7042**

Black  
**9337**

Bonnet Attachment for all Hair Dryers  
**9374**

